



#### FOR IMMEDIATE RELEASE

# SHOWCASE BUSINESS CENTERS, INC. PARTNERS WITH BEST WESTERN INTERNATIONAL, INC. TO PROVIDE BUSINESS CENTER SERVICES

**TORRANCE, CA -** (May 27, 2008) - Showcase Business Centers, Inc. (Showcase), a leader in providing comprehensive business center services to the hospitality market-place, announced today that it has been named an endorsed supplier for the Best Western International brand of hotels and lodging facilities.

Showcase's business center services feature secure, centrally-managed computers equipped with Microsoft® software and high-speed Internet access, printers, copiers, and fax machines. In fulfillment of Best Western's new brand standards, Showcase will provide most of its services Free to Guest (FTG). Additionally, Showcase's Interactive Media Networks division will develop a custom user interface for its computer network located at any Best Western hotels.

"We are extremely pleased to be named as an endorsed supplier for Best Western International. This honor recognizes Showcase's continued growth and commitment within the marketplace to provide exceptional business center solutions and unparalleled customer service," commented David Reynolds, president of Showcase.

With reliable product configurations and a strong commitment to customer service, Showcase provides its customers with 24-hour remote support and monitoring, secure and convenient payment options, efficient equipment, real-time web-based usage statistics, service call history, and automatic software updates.

# SHOWCASE & BEST WESTERN/ Page 2 of 2

"Best Western's Endorsed Supplier Program is designed to protect our member hoteliers and enhance the value of their investments," said Troy Rutman, Best Western's director of external communications. "Showcase shares Best Western's mission to provide outstanding product and service to our properties and their guests."

## **About Showcase Business Centers, Inc.**

Showcase Business Centers, Inc. has been a leader in providing secure, centrally-managed, complimentary-use and pay-for-use computer systems, printers, copiers and fax machines to the hospitality marketplace. Showcase's computer network features approximately 1,000 automated machines in hundreds of hotel business centers located across the United States and Canada. Showcase also offers high-speed Internet service at approximately 200 kiosk stations installed throughout 14 major United States airports.

### About Best Western International, Inc.

Best Western International is THE WORLD'S LARGEST HOTEL CHAIN®, providing marketing, reservations and operational support to over 4,000 independently owned and operated member hotels in 80 countries and territories worldwide. An industry pioneer since 1946, Best Western has grown into an iconic brand that hosts 400,000\* worldwide guests each night. Best Western's diverse property portfolio, its greatest strength, stems from a business model designed to give owners maximum flexibility to address market-specific needs. Equally committed to the business and leisure traveler, Best Western recently embarked on a five-year mission to lead the hotel industry in customer care. Since 2004, Best Western has served as the Official Hotel of NASCAR®. For more information or to make a reservation, please visit www.bestwestern.com.

###

#### Contacts:

David Reynolds
President
Showcase Business Centers, Inc.
310-769-1700
dr@showcasebc.com

Troy Rutman
Director of External Communications
Best Western International, Inc.
602-957-5668
troy.rutman@bestwestern.com