



KONICA MINOLTA



## News Release

FOR IMMEDIATE RELEASE

### KONICA MINOLTA ANNOUNCES COMPATIBILITY WITH SHOWCASE BUSINESS CENTERS PAY-PER USE PRINT AND COPY SOLUTIONS

**RAMSEY, NJ and TORRANCE, CA – December 6, 2006** – KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. (KONICA MINOLTA) recently announced that, after extensive evaluation, Showcase Business Centers EzTrans Products, offering advanced print-for-pay capabilities, are compatible with KONICA MINOLTA's award winning line of multifunctional products. Customers and prospects that require a pay-per-use capability for printing and copying, such as hotels, universities, libraries, and office supply stores, can now be confident in using Showcase's pay-per-use products with KONICA MINOLTA's award-winning line of bizhub™ and bizhub PRO™ monochrome and color multifunctional peripherals (print, copy, scan, fax all in one device). EzTrans 3500 accepts credit cards and access cards, which permit charges to be billed to a hotel guest's room portfolio, and has the capability to charge different prices for color, black and white, legal, A-size, B-size and duplex copies (prints or copies printed on both sides of a sheet of paper at one time). Future versions of EzTrans will accept bill and coin payment and will be able to charge for scan and fax use.

"This announcement with Showcase Business Centers will help expand our presence in the pay-per-use market, a growing segment of the imaging industry," said Kevin P. Kern, Vice President, Product Planning and Development, KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. "More companies such as hotels, schools and office supply stores are moving to turnkey, facilities management-type solutions to provide pay-per-use printing, copying, scanning and faxing to their users and customers. With EzTrans and our full line of printers and copiers, KONICA MINOLTA can offer a complete color or monochrome solution from desktop devices to production-level systems equipped with automated finishing capabilities such as folding, booklet making and hole punching."

"We have seen an increasing need for automated revenue producing streams," said David Reynolds, President, Showcase Business Centers. "Our new partnership with KONICA MINOLTA has expanded service offerings to Showcase's existing customers and opened the door to new opportunities within a variety of large vertical markets. EzTrans 3500 was developed exclusively for KONICA MINOLTA to take advantage of these opportunities and to provide customers with improved transaction reporting and increased revenues."

KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. does not directly support or resell the "Showcase Business Centers" EzTrans Product. Dealers and Direct Branches who are interested in

EzTrans products should have their clients (end-users) contact Showcase Business Centers directly. Showcase Business Centers provides all sales and support to the end-user.

**About KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC.**

KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC. offers a broad range of multifunctional digital imaging solutions inspired by its bizhub brand of powerful solutions that serve as the central resource for document scanning, in-house printing, copying, faxing and electronic archiving and distribution. From high-quality color and monochrome bizhub systems for workgroups and small offices, to advanced high-volume bizhub PRO production printing systems for large corporations and print-for-pay services, KONICA MINOLTA is leading the industry toward integrated, networked hardware/software solutions that are more simple, reliable, and cost-effective. Complementing its bizhub solutions, KONICA MINOLTA also offers desktop laser printers, microform digital imaging systems, wide-format printers and scanning systems for specialized applications.

Headquartered in Ramsey, New Jersey, KONICA MINOLTA delivers expert professional services and experienced, responsive client support, in addition to the world-class service provided through its extensive network of direct sales offices, authorized dealers, resellers and distribution partners in the United States, Canada, Mexico, Central America and South America. For more information, please visit KONICA MINOLTA at [www.kmbs.konicaminolta.us](http://www.kmbs.konicaminolta.us).

**About Showcase Business Centers, Inc.**

Showcase Business Centers, Inc. installs and maintains reliable, automated computer systems and business machines. Showcase solutions provide users with fast and convenient Internet access, industry standard software applications, and the ability to print, fax, and make copies. The company provides solutions focused on the business traveler. We operate secure, kiosk-driven business centers in hotels, providing laser printing, faxing, copying, as well as hotel-wide wireless internet access.

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